

## **GWCA Board Meeting – Saturday, June 11, 2016**

Larry opened the meeting at 9:35 a.m. Attendees: Larry, Sam, Mary, Parry, Paula, and Monica. Melissa was absent.

### **Agenda:**

- National Night Out
  - Review of supplies. Larry distributed a list and asked for input.
  - Review of activities. Suggestions for changes and new activities:
    - A suggestion was made to change the time to 6:30-8:30 (instead of 9:00), since it gets dark anyway.
    - Parry suggested a canopy for added shade, since the sun shines straight at the garden at that time.
    - Paula suggested moving it across the street, where the garden extends. It will be shadier. She will take a closer look at it and follow up with us.
    - Raffles: Paula suggested a raffle for landscaping. Two winners will be drawn, and they would receive 4-hour sessions. She recommended her landscaper. The group agreed to move forward with this idea. Paula will talk to her landscaper.
    - A kids' book swap. Everyone liked that idea as well. That will be announced in communications about the evening.
    - No more ice cream because it is too messy in the heat. All agreed to keep popsicles.
- Membership meeting attendance discussion—how to encourage more people to attend?
  - Raffles: are gift card raffles enough of a draw? There was a discussion about whether this is effective. Monica supports it. However, the general consensus was that it is too much of a bribe and not effective.
  - Paula suggested the raffle for landscaping—the board agreed this might draw more people.
  - There was a discussion about frequency of meetings: one suggestion to decrease to three meetings per year. That was voted down and we will stick to four meetings a year.
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- By-laws:
  - Change elections from February to November for the following year. Currently, elections are held in February for the current year. We often have to cancel that meeting due to poor weather.
  - Delete the specification of start time of meetings to allow for flexibility.

- Insurance? We are required in the by-laws to hold liability insurance. Do we want to keep this in?
    - We need to check with McKay's office as to whether we should have insurance. If not, we can take that out. Larry will check with them.
- Melissa has agreed to contact McKay's office to determine who actually owns/is responsible for the brick "Wilton Woods" signs throughout the community (there are three): is it the homeowner, VDOT, or some other entity? She will follow up with the Board on the responses.
- Paula wanted to discuss finances. She posed the following important questions for the Board to consider and discuss.
  - What is the purpose of dues?
  - Do we want to have a certain amount in reserve?
  - Are we taking in too much money?
  - Do we want to go towards a balanced budget?
  - Is it appropriate to use so much of our funds for charitable causes?
    - More specifically, are organizations such as UCM appropriate? A discussion followed about membership perception of our contributions to charities. Opinions varied. There was no final decision at the meeting.
- New meeting reminder signs: Larry didn't receive any responses to new designs for signs. Also, do we want to keep Sam and Mary's phone number on there? Do we want to add the website address? A discussion followed on the various pros and cons. This led to the fact that the website is out of date, so we need to get it updated before we post it on a new sign. Parry has been working on sign details and costs. He will go to Banana Signs on Duke St. to get a quote on the cost for the heavy duty metal signs. Meanwhile, we can put temporary changes on the signs until we are able to move forward.
- Larry will be on vacation in September, so Parry will oversee the membership meeting on September 20.
- Larry distributed a map of road paving in the GWWCA area and VDOT's ratings of the condition of roads. The vast majority of roads within our boundaries are designated in the "red," or poor condition. They will be working on this in the next year, repaving those in the worst condition. Some have not been repaved in 25+ years.
- Larry heard an update on Penn Daw. Combined was at the Land Use meeting. The rep from Combined said that Fresh Markets pulled out at the last minute. Because of this, they have to renegotiate financing. Demolition will begin within the next four months. Infrastructure will be over the next year. Townhouse construction will begin at the end of 2017. (Monica's update on 6/17: there has been a lot of activity there this week. They've been taking down trees throughout the property.)

- Monica contacted Jeff McKay's office a couple of weeks ago to complain about the unmowed grass and trash around the Penn Daw center. Marcus promised to look into the problem and encouraged follow up calls if it doesn't get better.
- Last Friday night, June 3, shots were fired along Rose Hill drive. Bullet holes were found in a car and a mailbox. Investigation is ongoing.

The meeting closed at 11:15 a.m.