

**MEETING MINUTES**  
**GEORGIA WORLD CONGRESS CENTER AUTHORITY**  
**BOARD OF GOVERNORS MEETING**  
**AUTHORITY BOARD ROOM**  
**October 29, 2019**  
**12:30 p.m.**

The following fifteen out of fifteen Board members were present:

Steve Adams	Andrew MacCartney
David Allen	Jeff Payne
Don Balfour	Bill Rice
Laura Boalch	Brian Robinson
Stan Conway	Bill Russell
Brian Daniel	Doug Tollett
Glenn Hicks	Dexter Warrior
Bill Jones	

Chair Russell called the meeting to order at 12:30 p.m.

**APPROVAL OF MINUTES – August 27 and September 19, 2019**

*A motion to approve the August 27 and September 19, 2019 meeting minutes was made by Glenn Hicks, seconded by Doug Tollett and unanimously approved.*

**SEPTEMBER 2019 FINANCIAL REPORT AND ROLLING FORECAST UPDATE**

Frank Poe called on Janet Arsenault, Director of Finance, for the review of the September 2019 financial reports and FY20 Rolling Forecast update.

**VISION 2025 UPDATE**

Jennifer LeMaster, Chief Administration Officer along with John Bourke, President of Bourke Associates, provided the Board with an in-depth overview of the Strategic Plan Process as well as an annual status update. The four Strategic Team Leaders presented detailed updates on their respective Strategic Direction:

- Tim Trefzer: Director, Corporate Social Responsibility
  - *Strategic Direction 1*: Elevating Our Destination
  
- Harriet Thomas: Manager, Talent Development
  - *Strategic Direction 2*: Strengthening Our Team
  
- Mark Koeninger: Director, Business Intelligence & Process Improvement
  - *Strategic Direction 3*: Maximizing Operational Excellence
  
- Erik Waldman: Director, Strategic Programs
  - *Strategic Direction 4*: Diversifying Our Revenue Portfolio

**GWCCA RESOLUTION: SGCCA Management Service Agreement Amendment (ACTION ITEM)**

*A motion to approve the resolution extending the term of the Savannah Convention Center Management Agreement for a Renewal Term of three additional years, to expire on June 30, 2023, was made by David Allen and seconded by Andrew MacCartney and unanimously approved.*

**GWCCA RESOLUTION: Public Art Exterior to MBS – Cool Globes Ratification (ACTION ITEM)**

*A motion to approve the resolution for display of temporary art exhibit - Public Art Exterior to MBS – Cool Globes Ratification was made by Glenn Hicks and seconded by Bill Jones and unanimously approved.*

**GWCCA RESOLUTION: CBRE and JLL Letters of Agreement Ratification (ACTION ITEM)**

*A motion to approve the Resolution authorizing the Executive Director to execute the CBRE, Inc. Agreement and Jones Lang LaSalle Americas Agreement for Hotel Project Ratification was made by Stan Conway, seconded by Doug Tollett, and unanimously approved.*

**GWCCA RESOLUTION: Hotel Bond Update**

*Theonie Alicandro, COO and General Counsel, Drew Co., and Matt Nichols, Partner, King & Spalding LLP provided the Board with a detailed Project Budget overview and schedule for the next 90 days.*

The next scheduled meeting will be Tuesday, December 3, 2019 at the Mercedes Benz Stadium.

*With no further business to discuss, a motion to adjourn was made by Steve Adams and seconded by Stan Conway.*

RESPECTFULLY SUBMITTED:

APPROVED:

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DEBORAH WADDY  
ASSISTANT SECRETARY

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BRIAN DANIEL  
SECRETARY