

MINUTES
GWCCA STADIUM DEVELOPMENT COMMITTEE MEETING
October 22, 2013
11:30 a.m.
GWCC Sales & Event Services Board Room

The following were in attendance:

Committee Members Present:

Anne Hennessy
Glenn Hicks
Lee Hunter, Chair
Tim Lowe, Ex-Officio
Doug Tollett

Committee Members Absent:

Taz Anderson
Bart Gobeil, State Advisor
Rep. Jan Jones, Legislative Advisor

Other Board Members Present:

Bill Jones
Greg O'Bradovich
Bill Russell
Charlie Yates

GWCCA Staff Present:

Dale Aiken
Kevin Duvall
Jennifer LeMaster
Lindsay Perdue
Frank Poe
Patrick Skaggs
Sherrie Spinks
Mark Zimmerman

GWCC Legal Council

Pargen Robertson

Guests:

Fred Battista - Jones, Lang, LaSalle
Michael Brophy – HVS Global Hospitality Services
Greg Hartman - Jones, Lang, LaSalle
Adam Lair – HVS Global Hospitality Services
Adam MacLennan – PKF Hospitality Research LLC
Brian McGowan – Invest Atlanta
Kent Michels – Jones, Lang, LaSalle
Mark Woodworth – PKF Hospitality Research LLC

Chair Hunter called the meeting to order at 1:03 p.m. and asked for a motion to approve the July 24, 2013 meeting minutes.

A motion to approve the July 24, 2013 GWCCA Stadium Development Committee meeting minutes was made by Glenn Hicks, seconded by Doug Tollett, and unanimously approved.

Hotel Consultant Presentations

The following three hotel consultant firms presented their hotel feasibility studies to the Committee at today's meeting.

- HVS Global Hospitality Services
- Jones Lang LaSalle
- PKF Hospitality Research LLC

The Committee will be asked to help GWCCA staff evaluate the studies and then determine the next steps in the hotel development process should we consider advancement. Today's meeting will provide the Committee a platform on which to ask questions of the consultant firms.

Next steps:

- Give the Committee time to digest information received today;
- Committee to submit follow-up questions for any of the three consultants;
- Develop financial structuring information on similar projects;
- Contact potential developers and hotel operators to assess interest for a potential Congress Center hotel development,
- Retain one of the consultants;

There being no further business to discuss, the meeting adjourned at 3:29 p.m.

Respectfully submitted:

Approved:

Dale Aiken, Assistant Secretary

Lee Hunter, Chair