

**MINUTES
GWCCA EXECUTIVE COMMITTEE MEETING**

**October 9, 2014
GWCC Sales & Event Services Board Room
10:00 a.m.**

Committee Members Present:

Glenn Hicks, Member at Large
Lee Hunter
Tim Lowe, Chair
Bill Rice, Member at Large *(by phone)*

GWCCA Staff:

Dale Aiken
Frank Poe

Committee Members Absent:

David Allman
Bill Russell

Chair Lowe called the meeting to order at 10:08 a.m. and asked for a motion to approve the August 12, 2014 meeting minutes.

A motion to approve the August 12, 2014 GWCCA Executive Committee meeting minutes was made by Lee Hunter, seconded by Glenn Hicks, and unanimously approved.

The purpose of today's meeting is to follow-up with and receive feedback from the Executive Committee regarding the September 25 & 26, 2014 Board Planning Retreat. Discussed were the following four topics from the retreat which were recognized as key pieces.

- Revenue / Yield Management;
- Campus logistics relative to Park and Authority Presents;
- Impact of organizational changes on Bylaws; and
- Board governing structure as it relates to organizational and campus changes.

Staff is working with the University of Georgia (UGA) to customize a succession planning process.

GWCCA Nominating Committee members will be announced at the October 28, 2014 Board meeting. The proposed 2015 slate of officers will be announced and voted on at the December 2, 2014 Board meeting. Staff will continue to interact with Executive Committee members regarding the above mentioned topics.

With no further business to discuss, the meeting adjourned at 10:46 a.m.

Respectfully submitted:

Approved:

Dale Aiken, Assistant Secretary

Tim Lowe, Chair