

**2020 Georgia World Congress Center Authority
Board of Governors Planning Retreat
Georgia World Congress Center Authority
Building C, Meeting Room C302
Preliminary Agenda**

THURSDAY, SEPTEMBER 17, 2020

MEETING ROOM C302

9:00 a.m. – 4:00 p.m.

Breakfast – Meeting Room C301

- I. Introduction & Agenda Overview**
- II. Governmental Affairs Updates**
- III. Sales/Marketing Forecast for FY21 and Beyond**
- IV. GWCCA Financial Update**

Break – Phone calls, email check, etc.

- V. Organizational Report**

Lunch – Meeting Room C301

- VI. Hotel Discussion and Status**
- VII. Wrap-up**
- VIII. Adjourn**